

## **CENTRAL NEW YORK PGA WELCOMES TWO NEW EMPLOYEES**

The Central New York Section PGA is pleased to announce two new hires this fall: Brianna Sovring accepted the position of Player Development Director while Joe Tesori Jr. joins the section office as Tournament Director.

Sovring is no stranger to the CNY PGA. She served two internships with the section over the last three years while attending SUNY Cortland. She completed her latest internship in September. Sovring also played golf for four years on the SUNY Cortland women's golf team.

Sovring executed a variety of duties during her internships including coordinating the section's Junior Tour and assisting in regular tournaments last summer. As the Player Development Director, Sovring will continue her work with the next generation of golfers and assist in the section other capacities during the tournament season.

"My internships prepared me for my current position immensely and helped me establish relationships with CNY PGA members," Sovring said. "The most exciting aspects of starting this new job will be the ability to run the CNY PGA Junior Tour, all the junior programs including Drive Chip and Putt, PGA Junior League, and all of our Player Development initiatives. I love the idea of being able to give back to the community and really get to know our members both PGA and amateur."

Tesori, a PGA Associate, is also a familiar face within the CNY PGA. Tesori competed in numerous Section tournaments and brings with him a wealth of golf knowledge. He recently completed his seventh season as the SUNY Cortland's women's golf head coach, where he earned Empire 8 Coach of the Year honors in 2017-2018.

"This opportunity allows me to work for PGA Professionals which means a lot to me," said Tesori, the former owner of the Pro Shop at The Pompey Club. "I take great pride in what being a PGA professional is all about."

In his new position as Tournament Director, Tesori will work closely with CNY PGA board and committees to learn on how to better the section with new ideas and new initiatives. Another key responsibility for Tesori will be generating sponsors and working with many local and non-local companies.

"The most important aspect of this job is providing a well-run event and great experience for the PGA professional and also to communicate with our members on new ideas and tournaments for the future," Tesori said.