



**PGA**

Central New York Section

## CENTRAL NEW YORK PGA SPECIAL AWARDS

### **GOLF PROFESSIONAL OF THE YEAR**

The PGA Golf Professional of the Year Award is one of the highest honors the Association can bestow on a working club professional whose total contributions to the game best exemplify the complete PGA Professional. This award embraces a wide range of services executed by the club professional.

- \* *Demonstration of outstanding qualities of leadership*
- \* *Demonstration of strong moral character*
- \* *Maintain a substantial record of service to the Section, the Association, and the game of golf.*
- \* *Well-regarded as a model PGA Golf Professional.*

### **PLAYER DEVELOPMENT AWARD**

The Player Development Award is designed to recognize a PGA Professional for extraordinary and exemplary contributions and achievements in the area of player development. This award considers the PGA Professional's growth of the game leadership commitment at the Section and National levels and the impact made at the facility.

- \* *Contributions to Section and National Play Golf America initiatives.*
- \* *Quantity, quality and diversity of player development programs.*
- \* *Use of Play Golf America tools and resources.*
- \* *Quality of best practices, including uniqueness of ideas, increase in rounds / revenues, retention and customer satisfaction.*
- \* *Inspiration of fellow PGA Professionals in the area of player development.*

### **TEACHER OF THE YEAR**

The Teacher of the Year Award is designed to recognize a PGA Professional who is an outstanding teacher of golf among the ranks of PGA membership. This award is based on a professional's overall performance in teaching; unusual, innovative and special teaching programs initiated or implemented; articles published; as well as outstanding golfers the professional has instructed.

- \* *Recognized as an outstanding teacher of golf among the ranks of PGA membership.*
- \* *Initiation and/or implementation of unusual, innovative and/or special teaching programs.*
- \* *Publication of articles, books, magazines, etc.*
- \* *Instruction of outstanding golfers.*

### **HORTON SMITH AWARD**

The PGA Horton Smith Award recognizes the PGA Professional who is the model educator of PGA Golf Professionals. This award is designed to give special recognition to an individual PGA Professional for outstanding and continuing contributions to professional education.

- \* *Demonstration of outstanding qualities of leadership.*
- \* *Demonstration of strong moral character.*
- \* *Maintain a substantial record of service to the Association and the game of golf.*
- \* *Well-regarded as a model educator of PGA Golf Professionals.*
- \* *Contributions to the Section and National PGA Education Programs.*

### **BILL STRAUSBAUGH AWARD**

The Bill Strausbaugh Award is designed to recognize PGA Professionals who by their day-to-day efforts have distinguished themselves by mentoring their fellow PGA Professionals in improving their employment situations and through service to the community.

- \* *Demonstration of record of service to the Section and the Association.*
- \* *Proven leadership ability.*
- \* *Involvement in civic activities and local charitable causes within the community.*
- \* *Recognized as someone of outstanding character.*

### **YOUTH PLAYER DEVELOPMENT**

The Youth Player Development Award is designed to pay recognition to a Central New York PGA Golf Professional who is a leader in junior golf, reflects the qualities and ideals of those who work with our nation's youth. This person provides opportunities and experiences for juniors to learn and play better golf. The guidelines for this award include:

- \* *Contributions to junior programs in the Section.*
- \* *Involvement in and promotion of developing junior golf at his/her facility and also within the community.*
- \* *Support of PGA junior golf programs.*
- \* *Overall integrity as an individual and acceptance by junior golfers as a person of outstanding character.*

### **PATRIOT AWARD**

The Patriot Award is presented to a PGA Professional who personifies patriotism through the game of golf and demonstrates unwavering commitment and dedication to the men and women who have valiantly served and protected the United States of America.

- \* *Contributions and support to the United States Armed Forces and its Activity Duty personnel and veterans.*
- \* *Proven interest, concern, and ability to provide opportunities and experience for active duty personnel and veterans to learn and play golf.*
- \* *Demonstration and acknowledgement as an individual of outstanding leadership and strong moral character.*

### **MERCHANDISER OF THE YEAR**

The Merchandiser of the Year Award recognizes those Central New York PGA professionals who have demonstrated superior skills as merchandisers in the promotion of golf. The award is given for excellence in golf shop operations in three categories: Private, Resort, and Public/Municipal/Military/Semi-Private. The candidates are judged in the following areas; merchandising ability and techniques, inventory levels and turn rate, shop display, and attention to detail. The guidelines for this award include:

- \* *PGA member in good standing.*
- \* *Credit rating within the industry and overall credit rating.*
- \* *Community involvement.*
- \* *Involvement in the development of data and statistics, materials or programs used either Sectionally or Nationally on club relations and employment activities.*

### **ASSISTANT PROFESSIONAL OF THE YEAR**

Assistant Professional of the Year candidates should possess outstanding qualities of leadership, strong community involvement and a substantial record of service to the PGA, the CNYPGA Assistants' Association, their club or employer, and the game of golf. Eligibility includes CNY PGA members and registered apprentices in good standing.

*\*Pre-Apprentices are not eligible.*

### **SALES REPRESENTATIVE OF THE YEAR**

The Sales Representative of the Year Award is the premier award presented to one of the Section's Sales Manufacturer Representatives. The following guidelines should be used to determine nominees for this award:

*\* High quality of service to his/her accounts.*

*\* Integrity and professionalism in his/her product presentations.*

*\* Overall support of Section professionals and the CNYPGA Section.*

*\* Involvement in Section tournaments, junior golf, education, Member/Apprentice services.*