



For the first time, the U.S. Kids Golf Foundation will present its day-long Certified Coach Seminar in the Central New York Section on **Thursday, October 4 at Turning Stone Resort**. PGA Members attending the program receive **8 MSR credits for participating in the day and an additional 2 MSR credits** for completing the optional online certification requirements. All MSR are in the **“PGA Required”** category.

Participating in a U.S. Kids Golf Certified Seminar enhances the instructor’s knowledge of all aspects of youth golf coaching while providing tools to enable professionals to grow their programs. Those completing Certification are eligible for many **benefits including a Profile Page on U.S. Kids website which attracted over 70,000 searches for coaches last year**. Areas of focus during the seminar include:

Enhancing Current Junior Programs: Learn how to build your junior golf business using tools, resources, best practices and bringing “fun” to junior programs through a games-based curriculum.

Player Pathway—Details for creating and implementing an incentive-based program to engage and enhance the student’s experience are provided. Learn how one program grew from \$0-\$80,000+ in two years using the USKG Player Pathway.

Equipment: Information on how to properly fit young golfers and the key components in club design that will assist in maximizing success for both young golfers and their instructors will be presented.

Developing Swing Speed and Power: Proprietary research and information on swing speed development and tools to help kids learn a golf swing at a young age that can last a lifetime will be shared. An outdoor session including live fitting and coaching of young golfers is included.

Course Yardages: Research regarding proper length of course set up for players, based on driver distance and its relationship to other clubs, will be provided so that instructors become experts in golf course setup and yardages.

The cost of the Certified Coach Seminar is \$195 (early registration by September 28) or \$245 (for late registration.) This fee includes the day-long seminar at Turning Stone, all seminar materials, luncheon, the U.S. Kids Golf Book of Games and optional online training and testing. Discounts are provided for multiple registrations from the same facility by emailing Coach@uskidsgolf.com. Those completing certification will receive an array of additional benefits from U.S. Kids Golf.

For more information, or to register, please visit:

<https://uskgcoach.sites.zenplanner.com/event.cfm?eventId=6DE24A5F-4FAE-4E94-B0F9-13083F105C82>